

**CLAIMS**

1. Composition of foundation type comprising, in a physiologically acceptable medium, at least one coloring agent and reflective particles, the said composition having a hue angle  $h$  ranging from  $40^\circ$  to  $70^\circ$ , and a saturation  $C^*$  ranging  
5 from 20 to 50.
2. Composition according to claim 1, said composition having a hue angle ranging from  $50^\circ$  to  $70^\circ$ .
3. Composition according to claim 1, comprising from 0.5% to 30% by weight of the at least one coloring agent, relative to the total weight of the said  
10 composition.
4. Composition according to claim 1, comprising from 2 to 20% by weight of the at least one coloring agent, relative to the total weight of the said composition.
5. Composition according to claim 1, comprising from 5 to 18% by weight of the at least one coloring agent, relative to the total weight of the said composition.
- 15 6. Composition according to claim 1, wherein the coloring agent is the sole coloring agent and produces a yellow or orange colored effect.
7. Composition according to claim 1, said composition containing several coloring agents and their mixture produces a yellow or orange colored effect.
8. Composition according to claim 1, comprising from 0.5% to 60% by  
20 weight of reflective particles, relative to the total weight of the composition.
9. Composition according to claim 1, comprising from 1 to 30 % by weight of reflective particles, relative to the total weight of the composition.
10. Composition according to claim 1, comprising from 2 to 20 % by weight of reflective particles, relative to the total weight of the composition.
- 25 11. Composition according to claim 1, comprising from 3 to 10 % by weight of reflective particles, relative to the total weight of the composition.
12. Composition according to claim 1, wherein the reflective particles have a yellow, pink, red, bronze, orange, brown, gold and/or coppery color or glint.
13. Composition according to claim 1, wherein the said coloring agent is  
30 chosen from the group consisting of: mineral or organic pigments, coloring polymers,

water-soluble or liposoluble dyes, organic lakes and metallic powders, and mixtures thereof.

14. Composition according to claim 13, wherein the mineral pigments are chosen from the group consisting of: yellow, red, and brown metal oxides.

5 15. Composition according to claim 13, wherein the mineral pigments are chosen among iron oxides.

16. Composition according to claim 13, wherein the water-soluble dye is chosen from the group consisting of: the brown dye identified by the name "caramel" according to the Color Index; the yellow dyes identified by the Color Index numbers  
10 10316, 13015, 18690, 18820, 18965, 19140, 45430, 47005, 75100 and that known as Lactoflavin; the orange dyes identified by the Color Index numbers 14270, 15510, 15980, 15985, 16230, 20170, 40215; the red dyes identified by the Color Index numbers 14700, 14720, 14815, 15620, 16035, 16185, 16255, 16290, 17200, 18050, 18130, 18736, 24790, 27290, 45100, 45220, 45380, 45405, 45410, 45425, 45430, 75470, and mixtures thereof.

15 17. Composition according to claim 14, wherein the liposoluble dye is chosen from the group consisting of: the brown dye identified by the Color Index number 12010; the yellow dyes identified, respectively, by the Color Index numbers 12700, 21230, 47000, 75125, 75135; the orange dyes identified by the Color Index numbers 11920, 40800, 40820, 40825, 40850, 45396, 75120, 75130 and capasanthine and the red dye  
20 identified by number 12150, and mixtures thereof.

18. Composition according to claim 1, wherein the at least one coloring agent is surface-treated.

19. Composition according to claim 1, wherein the reflective particles comprise particles comprising a substrate at least partially coated with at least one layer of  
25 at least one metal or metallic compound.

20. Composition according to claim 18, wherein the substrate is chosen from the group consisting of: mono-material substrates, multi-material substrates, organic substrates, mineral substrates, natural substrates, synthetic substrates.

21. Composition according to claim 19, wherein the mineral substrates is  
30 chosen from the group consisting of: glasses, ceramics, graphite, metal oxides, aluminas, silicas, silicates, synthetic mica and mixtures thereof, natural substrates, synthetic substrates.

22. Composition according to claim 18, wherein the metallic compound is chosen from the group consisting of: titanium oxides, iron oxides, especially  $\text{Fe}_2\text{O}_3$ , tin oxide, chromium oxide, barium sulphate and the following compounds :  $\text{MgF}_2$ ,  $\text{CrF}_3$ ,  $\text{ZnS}$ ,  $\text{ZnSe}$ ,  $\text{SiO}_2$ ,  $\text{Al}_2\text{O}_3$ ,  $\text{MgO}$ ,  $\text{Y}_2\text{O}_3$ ,  $\text{SeO}_3$ ,  $\text{SiO}$ ,  $\text{HfO}_2$ ,  $\text{ZrO}_2$ ,  $\text{CeO}_2$ ,  $\text{Nb}_2\text{O}_5$ ,  $\text{Ta}_2\text{O}_5$ ,  $\text{MoS}_2$  and mixtures or alloys thereof.

23. Composition according to claim 1, wherein the reflective particles comprise at least one nacre.

24. Composition according to claim 22, wherein the nacre is chosen from the group consisting of: nacles of golden color, bronze nacles, orange nacles, brown nacles, nacles with a coppery glint, nacles with a red glint, nacles with a yellow glint, nacles of red hue with a golden glint, pink nacles, black nacles with a golden glint, blue nacles and golden-green, pink, orange nacles, and mixtures thereof.

25. Composition according to claim 1, wherein the reflective particles comprise at least one goniochromatic coloring agent.

26. Composition according to claim 1, comprising at least one aqueous phase.

27. Composition according to claim 1, comprising at least one fatty phase.

28. Composition according to claim 27, said composition being anhydrous.

29. Composition according to claim 27, wherein the said fatty phase contains at least one fatty substance that is liquid at room temperature and at atmospheric pressure and/or at least one fatty substance that is solid at room temperature and at atmospheric pressure.

30. Composition according to claim 28, wherein the said fatty substance that is liquid at room temperature and at atmospheric pressure comprises at least one volatile or non-volatile oil or a mixture thereof.

31. Composition according to claim 29, wherein the said fatty substance that is solid at room temperature and atmospheric pressure is chosen from the group consisting of: waxes, pasty fatty substances and gums, and mixtures thereof.

32. Composition according to claim 1, comprising at least one additional filler.

33. Composition according to claim 1, also comprising at least one film-forming polymer.

34. Composition according to claim 1, said composition being in a fluid form chosen from the group consisting of: liquid, paste, direct or inverse emulsion and gel type.

35. Composition according to claim 1, said composition being in a solid form chosen from the group consisting of: compact, pulverulent, cast form, and in the form of a stick.

36. Composition according to the preceding claim, said composition being in the form chosen from the group consisting of: a foundation to be applied to the face or the neck, a concealer product, a complexion corrector, a tinted cream, a makeup base for the face and a makeup composition for the body.

37. Composition of foundation type comprising, in a physiologically acceptable medium, at least one coloring agent and reflective particles, the said composition having a reflectance ranging from 10% to 45% in the range from 600 to 680 nm.

38. Composition according to claim 37, wherein the reflectance ranges from 12% to 40% in the range from 600 to 680 nm.

39. Composition according to claim 37, wherein the reflectance is less than 20% in the range from 450 to 500 nm.

40. Composition according to claim 37, comprising from 0.5% to 30% by weight of the at least one coloring agent, relative to the total weight of the said composition.

41. Composition according to claim 37, comprising from 2 to 20% by weight of the at least one coloring agent, relative to the total weight of the said composition.

42. Composition according to claim 37, comprising 5 to 18% by weight of the at least one coloring agent, relative to the total weight of the said composition.

43. Composition according to claim 37, wherein the at least one coloring agent is the sole coloring agent and produces a yellow or orange colored effect.

44. Composition according to claim 37, said composition containing several coloring agents and their mixture produces a yellow or orange colored effect.

45. Composition according to claim 37, comprising from 0.5% to 60% by weight of reflective particles, relative to the total weight of the composition.

46. Composition according to claim 37, comprising from 1 to 30 % by weight of reflective particles, relative to the total weight of the composition.

47. Composition according to claim 37, comprising from 2 to 20 % by weight of reflective particles, relative to the total weight of the composition.

48. Composition according to claim 37, comprising from 3 to 10 % by weight of reflective particles, relative to the total weight of the composition.

5 49. Composition according to claim 37, wherein the reflective particles have a yellow, pink, red, bronze, orange, brown, gold and/or coppery color or glint.

50. Composition according to claim 37, wherein the said coloring agent is chosen from the group consisting of: mineral or organic pigments, coloring polymers, water-soluble or liposoluble dyes, organic lakes and metallic powders, and mixtures  
10 thereof.

51. Composition according to claim 50, wherein the mineral pigments are chosen from the group consisting of: yellow, red, and brown metal oxides.

52. Composition according to claim 50, wherein the mineral pigments are chosen among iron oxides.

15 53. Composition according to claim 50, wherein the water-soluble dye is chosen from the group consisting of: the brown dye identified by the name "caramel" according to the Color Index; the yellow dyes identified by the Color Index numbers 10316, 13015, 18690, 18820, 18965, 19140, 45430, 47005, 75100 and that known as Lactoflavin; the orange dyes identified by the Color Index numbers 14270, 15510, 15980,  
20 15985, 16230, 20170, 40215; the red dyes identified by the Color Index numbers 14700, 14720, 14815, 15620, 16035, 16185, 16255, 16290, 17200, 18050, 18130, 18736, 24790, 27290, 45100, 45220, 45380, 45405, 45410, 45425, 45430, 75470, and mixtures thereof.

54. Composition according to claim 50, wherein the liposoluble dye is chosen from the group consisting of: the brown dye identified by the Color Index number 12010;  
25 the yellow dyes identified, respectively, by the Color Index numbers 12700, 21230, 47000, 75125, 75135; the orange dyes identified by the Color Index numbers 11920, 40800, 40820, 40825, 40850, 45396, 75120, 75130 and capasanthine and the red dye identified by number 12150, and mixtures thereof.

55. Composition according to claim 37, wherein the at least one coloring  
30 agent is surface-treated.

56. Composition according to claim 37, wherein the reflective particles comprise particles comprising a substrate at least partially coated with at least one layer of at least one metal or metallic compound.

57. Composition according to claim 55, wherein the substrate is chosen from the group consisting of: mono-material substrates, multi-material substrates, organic substrates and/or mineral substrates.

58. Composition according to claim 55, wherein the mineral substrates is chosen from the group consisting of: glasses, ceramics, graphite, metal oxides, aluminas, silicas, silicates, synthetic mica and mixtures thereof.

59. Composition according to claim 55, wherein the metallic compound is chosen from the group consisting of: titanium oxides, iron oxides, especially  $\text{Fe}_2\text{O}_3$ , tin oxide, chromium oxide, barium sulphate and the following compounds :  $\text{MgF}_2$ ,  $\text{CrF}_3$ ,  $\text{ZnS}$ ,  $\text{ZnSe}$ ,  $\text{SiO}_2$ ,  $\text{Al}_2\text{O}_3$ ,  $\text{MgO}$ ,  $\text{Y}_2\text{O}_3$ ,  $\text{SeO}_3$ ,  $\text{SiO}$ ,  $\text{HfO}_2$ ,  $\text{ZrO}_2$ ,  $\text{CeO}_2$ ,  $\text{Nb}_2\text{O}_5$ ,  $\text{Ta}_2\text{O}_5$ ,  $\text{MoS}_2$  and mixtures or alloys thereof.

60. Composition according to claim 37, wherein the reflective particles comprise at least one nacre.

61. Composition according to claim 59, wherein the nacre is chosen from the group consisting of: nacles of golden color, bronze nacles, orange nacles, brown nacles, nacles with a coppery glint, nacles with a red glint, nacles with a yellow glint, nacles of red hue with a golden glint, pink nacles, black nacles with a golden glint, blue nacles and golden-green, pink, orange nacles, and mixtures thereof.

62. Composition according to claim 37, wherein the reflective particles comprise at least one goniochromatic coloring agent.

63. Composition according to claim 37, wherein comprising at least one aqueous phase.

64. Composition according to claim 37, wherein comprising at least one fatty phase.

65. Composition according to claim 64, said composition being anhydrous.

66. Composition according to claim 64, wherein the said fatty phase contains at least one fatty substance that is liquid at room temperature and at atmospheric pressure and/or at least one fatty substance that is solid at room temperature and at atmospheric pressure.

67. Composition according to claim 66, wherein the said fatty substance that is liquid at room temperature and at atmospheric pressure comprises at least one volatile or non-volatile oil or a mixture thereof.

5 68. Composition according to claim 66, wherein the said fatty substance that is solid at room temperature and atmospheric pressure is chosen from the group consisting of: waxes, pasty fatty substances and gums, and mixtures thereof.

69. Composition according to claim 37, comprising at least one additional filler.

10 70. Composition according to claim 37, comprising at least one film-forming polymer.

71. Composition according to claim 37, said composition being in a fluid form chosen from the group consisting of: liquid, paste, direct or inverse emulsion and gel type.

15 72. Composition according to claim 37, said composition being in a solid form chosen from the group consisting of: compact, pulverulent, cast form, and in the form of a stick.

73. Composition according to the preceding claim, said composition being in the form chosen from the group consisting of: a foundation to be applied to the face or the neck, a concealer product, a complexion corrector, a tinted cream, a makeup base for the face and a makeup composition for the body.

20 74. Method for making up a dark skin, comprising the application to the skin of at least one composition according to claim 1.

75. Method for making up a dark skin, comprising the application to the skin of at least one composition according to claim 37.

25 76. Kit for making up the skin comprising at least one first and one second composition, each in a container, the first composition comprising, in a first physiologically acceptable medium, at least one coloring agent, and the second composition comprising, in a second physiologically acceptable medium, at least reflective particles.

30 77. Kit according to claim 76, wherein the coloring agent and reflective particles are as defined in claim 1.

78. Kit according to claim 76, wherein the coloring agent and reflective particles are as defined in claim 37.

79. Method for making up a dark skin, comprising the application to the skin of the first and the second composition according to claim 76.

80. Method according to claim 79, comprising the application of a first coat of one of the two compositions followed by the application, over at least a portion of the said  
5 first coat, of a second coat of the other composition.

81. Method for lightening a dark skin, comprising the application of a composition according to claim 1.

82. Method for lightening a dark skin, comprising the application of a composition according to claim 37.

10 83. Method for lightening a dark skin, comprising the application of the first and the second composition according to claim 76.

84. Composition of foundation type comprising, in a physiologically acceptable medium, at least one coloring agent and reflective particles, the said composition having a hue in the color range extending from pink-beige to orange-brown.

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